



# REMSA

## Advertising Agreement

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
Address City State Zip

Contact Information: \_\_\_\_\_  
Name Email Phone

Select Ad Type (pricing based on 3-month term):

Left Side Internal Page Tiles (300x250) - \$475 member; \$600 non-member

Top Internal Page Banner (728x90) - \$600 member; \$750 non-member

Payment must be received in full in order for ads to be published on the REMSA website. Ads will go live on [www.remsa.org](http://www.remsa.org) within 7 days of receiving compatible artwork and will appear online for 3 months from publish date. Payments for advertising space are non-refundable.

By signing this agreement, company you are committing to the following general content requirements:

- Ads must represent the company, product, brand, or service that is being advertised.
- Ads must not be false, misleading, fraudulent, inaccurate, unfair, or contain gross exaggeration, unsubstantiated claims, spam, harmful code, or other disruptive content.
- Ads must not violate the intellectual property rights of a 3rd party.
- Use of REMSA's name, logo or other brand features without prior approval is not permitted.
- Ads will not serve as a direct conflict-of-interest to REMSA Member companies nor appear on the REMSA Buyer's Guide/Member Directory.
- Ads cannot insult, harass, or threaten a viewer, or be vulgar, profane, abusive, defamatory, libelous, or otherwise objectionable.
- Ads cannot contain hate speech, whether directed at an individual or a group, and whether based upon the race, sex, creed, national origin, religious affiliation, marital status, sexual orientation, gender identity, or language of such individual or group.

REMSA will provide a monthly report of click-thrus and ad impressions to the Advertising Contact at the end of each month.

Authorized Signature: \_\_\_\_\_  
Date

Print Name \_\_\_\_\_