

Bruce Wise, REMSA Past President

Director of Business Development, Loram - Friction Management

Bruce Wise joined GREX as Director of Business Development in August 2018. He focuses on strategic accounts and new product development, such as innovative track inspection and maintenance technologies for the rail industry at large. Previously, Wise was with Whitmore Rail as Director of Railroad Sales in January of 2011 and is responsible for overseeing the global railroad operations of the company. Prior to this, Wise spent 24 years with Portec Rail Products, Inc., most recently as Vice President and General Manager of the RMP Division. Wise is active in the railroad industry, is a member of the American Railway Engineering Maintenance-of-Way Association (AREMA) and serves on AREMA Technical Committee 4 – Rail. Mr. Wise received his Bachelor of Science degree in Mechanical Engineering from The Pennsylvania State University in 1984.